



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Master of Business Administration Report on Alumni Interaction A.Y 2021-2022 ( In association with E-sprit club)

Event Name	Alumni Interaction
Event type/Name	Students Technical club activity
Date/duration	23-02-2022
Resource person/Organiser	T.BALA KRISHNA REDDY, (Entrepreneur(2010-12))
Name of Convener	Dr.A.Adhishesha Reddy / B.Kalyan kumar
Target audience	II MBA
Total No. of participants	65
Objective the event	To discuss the problems in entrepreneurship of start up units.

**Description about the event:** To alumni student Mr. T Balakrishna reddy, working as Entrepreneur manufacturing and supplying plastic covers to AP and telangana. Production unit located at Ongol with 1.5 Cr investments. He discussed the hurdles to get permissions and licences from various statutory and marketing difficulties. Advised the students, the seriousness of implementing business idea.



  
Dr.A.Adishesha Reddy